



# PLASTIC FREE BRIXTON

AVOIDING THE THE USE OF SINGLE USE PLASTICS IN OUR COMMUNITY

# SOME HORRIFYING FACTS

- In the UK, we are using 38.5 million plastic bottles every single day and we struggle to recycle even half of those.
- **320,000,000 Tonnes** of plastic generated globally in 2016. This is set to double by 2034
- **5000 Items** of marine plastic pollution per mile of beach in the UK
- **8,000,000 pieces (12 million tonnes)** of plastic pollution find their way into the ocean every day
- This plastic pollution is choking the ocean. Birds, whales and turtles are killed when they mistake plastics for food or when they get tangled in packaging and ghost fishing gear.

# WHAT ARE WE DOING AS A COMMUNITY AND INDIVIDUALS?

- Parish Council endorsed working towards the SAS campaign to become a plastic free community
- Nominate a Plastic Free community Leader
- Work with the Primary School to become a plastic free ally
- Work with local businesses to remove single use plastics from sale/use
- Raise awareness of the issue in the community – recycling is the last resort!!!
- Preventing plastic (and other rubbish) from entering our watercourse and the ocean by hosting village cleans and promoting the issue on social media for more people to do their bit



# THE NEED FOR AN 'ALL IN' DEPOSIT RECOVERY SCHEME

- In the UK, we are using 38.5 million plastic bottles every single day and we struggle to recycle even half of those.
- Every year since the government's commitment, **8 billion** containers including plastic bottles, metal cans and drink cartons have ended up polluting the environment, that's **24 Billion** containers
- Deposit Return Schemes have been proven to work across Europe. In fact, in Norway they manage to capture 97% of their single-use plastic bottles through an all-in DRS!!!! This means high-quality plastic material is kept in 'the loop' which is much easier to recycle into different products, so less new plastic bottles need to be created.
- The government has delayed the introduction of the scheme by 3 years, so write to your MP

# ANOTHER SAS CAMPAIGN

- We want you to walk, paddle or swim 10 miles throughout the year whilst picking up rubbish. Beach, street, river or mountain, you can clean anywhere, anytime, just remember to track your distance, submit your results, and use the hashtags **#MillionMileBeachClean** or **#MillionMileClean** when posting on social media. You can either run a clean and get your whole community involved, join a clean in your local area, or do a Mini Beach Clean in your own time. All of your cleaning action counts towards our million-mile goal.

